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FOR IMMEDIATE RELEASE

**A Fine Art Exposition of World Renowned
Artists Held During Art Basel Miami Beach**



**Cielo on the Bay Expo
Eloquence Sculpture Garden**

**7935 East Drive
Harbor Island
North Bay Village, FL 33141**

December 2nd - 5th, 2010

November 19, 2010 - The CCCV, My Private Art Club, and CSM are proud to present the MIA | MI CIELO 2010 Fine Art Exposition in concurrence with Art Basel | Miami Beach. This curated group show will feature world renowned New York and Miami-based Artists.

MIA | MI CIELO, will be divided into two sections, one dedicated exclusively to Miami artists and a second to an emerging presence of both national and international artists in the South Florida community. Miami artists include Francesco LoCastro, TM Sisters, 131 Projects, Asser Saint-Val, Karelle Levy, Stian Petter Roeniing, Caroline Geys, Humberto Torres, Joseph Tamargo, Andrew Woon, Nick Stipcianos, Warren Whitmore III, Valentin Mellström, Valeria Yamamoto, Rainer Lagemann, R.F. Buckley, Aiden Dillard, Arleen Delima, Kiki Valdes and Lindsay Scoggins. International artists include New York artists Dan Witz, Ryan Cronin, Gregory DeLaHaba, Bruce Stiglich, Edie Nadelhaft, Erik Pye, Devan Simunovich and Sean Capone. The exposition name MIA | MI CIELO, is inspired by "Cielo" spanish for sky, blue, heaven, paradise, roof, canopy, angle, love and "Mi Cielo" which literally translates to "my heaven" or is used as an endearment, such as "my darling." Exhibiting their fine art works, artists will be helping to transform the Cielo into a rich, cultural heaven.

MIA | MI CIELO will be presented on the 4th floor of the Cielo on the Bay luxury condominium, a high-end residential building created by Mario Egozi, founder of Egozi Development, Inc. and designed by respected architect Luis Revuelta. Located on Harbor Island just north of the Art Deco District and the Miami Beach Convention Center, MIA | MI CIELO will transform the Cielo into a destination for contemporary art, performances and events and allow the public and art collectors and enthusiasts visiting Miami to view the increasingly influential contemporary art scene.

This curated exhibition strives to become a leading venue to discover work of emerging contemporary artists. Conceived as a more intimate experience at its serene and accessible bayfront location, the MIA | MI CIELO will bring the visitor closer to the artworks and artists that are at the creative forefront of their generation.

In addition to the Art Expo being open daily from 11am to 6pm, there will also be a number of special events. On Friday, December 3rd internationally renowned street artist, Dan Witz, will also be at the Cielo on the Bay from 6pm to 8pm signing limited edition, hand painted covers of his monograph "In Plain View: 30 Years of Artworks Illegal and Otherwise." Following, guests are invited to the Wynwood Arts District for a party hosted by MIA | MI CIELO exhibitor Butter Gallery, featuring DJs and a preview to a special MIA | MI CIELO event on Saturday. Performances by internationally renowned museum founder and Trash artist Adler A.F. will also be featured through out the expo.

For a culmination of this inaugural MIA | MI CIELO fine art exhibition, Saturday night will feature a celebration party and pool side sculpture garden at Eloquence from 6pm to 11pm. Cocktails for the Friday evening reception and Saturday party will be provided by 42 BELOW Vodka. For further information on MIA | MI CIELO exhibiting artists and programming please visit www.miamicielo.com.

About MyPac

My Private Art Party (MyPac) is a multi-media, multi-disciplinary, transcontinental cooperative in the spirit of the Salon apostates of the 19th century. We help contemporary artists help themselves and each other. With the simple concept of shared space and shared resources, MyPac collectively encourages artists within close proximity, contiguous disciplines and mutual interest in forming coalitions, to introduce their art to each other and a mass audience. Founded in NYC in 2008, MyPac's flagship club has served as the foundation of a network of spaces through which artists can interact,



share ideas and showcase their artwork. Our objective is to form MyPacs in each of the major artistic hubs of the 21st century. For more information, please visit www.myprivateartclub.org

About the CCCV

CCCV is the Roman numeral for 305. CCCV is a new generation of artists under 30 making work for, about, or in Miami. CCCV is the Miami New Wave. For more information, please visit www.thecccv.com.

About CSM

Culture Shock Marketing (CSM) is a New York City-based 21st century media consultancy, focused on serving creative communities. CSM is a valuable strategic partner, energetic and in tune with the innovative markets where art and technology interact. CSM is recognized for strategic and creative approaches to marketing, brand development and positioning in local, digital and global markets. For further information, please visit www.cultureshockmarketing.com.

About Art Basel | Miami Beach

Art Basel | Miami Beach is the American edition of international art event: Art Basel | Switzerland, the most important annual art show worldwide for the past 39 years. Just 8 years since the first Art Basel Miami Beach over 20+ "satellite" art fairs now run concurrently throughout Miami, housing 1100+ galleries and alternative spaces from around the world. MIA | MI CIELO 2010 joins the ranks as Miami's newest Art Event.

Exhibition Hours:

- Thursday Dec 2 | 11am - 6pm
- Friday Dec 3 | 11am - 8pm | 6 - 8pm Dan Witz Book Signing
- Saturday Dec 4 | 11am - 11pm | 7-11pm Cocktails provide by 42Below
- Sunday Dec 5 | 11am-6pm

Valet Parking:

- Friday Dec 3 | 6pm - 8pm
 - Saturday Dec 4 | 6pm-11pm
- Eloquence, the development across from MIA | MI CIELO has generously offered their available parking spaces

Admission:

Free and open to the public

Transportation:

Shuttle service will be provided by the City of North Bay Village with looping stops connecting the Wynwood Arts District, Design District, MIA | MI CIELO and NADA Art Fair throughout the four day expo.

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